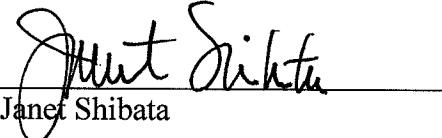


IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants:)	<u>Certification Under 37 CFR 1.8</u>
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Finseth et al.)	I hereby certify that this paper is being
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Serial No.: 09/532,755)	States Patent and Trademark Office on:
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)	January 15, 2009.
For: "Method and Apparatus for)	
Transmission, Receipt and)	
Display of Advertisements")	
)	Janet Shibata
)	
Filed: March 22, 2000)	
)	
Group Art Unit: 2424)	
)	
Examiner: James R. Sheleheda)	

RESPONSE TO THE OFFICE ACTION DATED OCTOBER 15, 2008

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

In response to the official action dated October 15, 2008, please enter the following amendments and consider the accompanying remarks.

The Status of the Claims begins on page 2 of this paper.

Remarks begin on page 14 of this paper.